



International  
American University

# MASTER OF BUSINESS ADMINISTRATION

## PROGRAM BROCHURE

### PROGRAM DESCRIPTION

The Master of Business Administration (MBA) aims to provide the student an opportunity to further enhance their business acumen by tying academic concepts to practical applications relevant to current real-world business challenges. The combination of analytical, quantitative, and strategic skills gained through the program provide a foundation from which multiple professional opportunities can be pursued. The program is designed to serve the needs of both fully employed and full-time students.

### ADMISSIONS REQUIREMENTS

**Education:** IAU requires evidence of an earned bachelor degree in a related major or discipline. Other disciplines may be acceptable and shall be reviewed on a case-by-case basis, and they may require prerequisite courses. All degrees must be earned at an appropriately accredited institution or foreign equivalent. IAU understands the differing rigor of institutions and grading scales around the world, and IAU evaluates prior academic credentials within their own context. Exceptions shall be reviewed on a case-by-case basis.

**Information Technology:** IAU requires students to possess computer and internet skills sufficient to effectively participate in IAU's pedagogical model and conduct research at the graduate level.

**Evidence of English Proficiency:** IAU requires writing skills at the appropriate level. Proficiency in reading, writing, speaking, and understanding English is essential to your success at IAU. If English is not the applicant's native language, or if an applicant has not had their secondary education taught in English, they will be required to provide proof of **English Proficiency**. Since classes are taught in English, an applicant must demonstrate their ability to read, write and speak English.

**Professional Experience:** IAU recommends 3 years of full-time professional experience, including, but not limited to, private, public, for-profit, non-profit, start-ups, or established corporate organizations.



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# Master of Business Administration

## COURSES

MBA Components		Sem.Hrs.
Core Component   8 courses / 24 Semester Hours	ACC 500 Accounting for Managers	3
	BUS 540 Business Law for Managers	3
	ECN 500 Managerial Economics	3
	FIN 500 Financial Management	3
	MGT 500 Organizational Behavior & Leadership	3
	MGT 510 Human Resource Management	3
	MIS 500 Management Information Systems	3
	MKT 500 Marketing Management	3
Internship Component   2 Semester Hours	The Internship Component requirement can be fulfilled by completing an internship, internship reflection course, or by seeking a waiver.	2
Elective Component   7 Semester Hours	The Electives Component requirement can be fulfilled by receiving credit for any graduate courses (500+) that are not a requirement.	7
Capstone Component   1 course / 3 Semester Hours	BUS 700 MBA Capstone: Strategy & Competition	3
<b>MBA Total Units</b>		<b>36</b>

## IAULA TUITION FEES

Program	Units	Per Unit	Tuition	App*	STRF*	Total
MBA	36	\$400	\$14,400	\$125	\$37.50	\$14,675

\* Non-refundable.

**MODE OF INSTRUCTION** Campus or 100% online. Certified to issue Form I-20 for F-1 students.